

COHEN'S STORE IN ITS NEW AMERICAN SHOWING

Wherever Silks

Our Buyers Were on Hand

There was no limit as to quantities—only to prices. These new Silks for the Spring Shirt-Waist Suits are the first in the market at such a price advantage. They will be found in the wanted styles, despite their remarkable prices. The choice is a valuable one—be here in good time.

This sale will include a number of the best make of Black Silks imported from France. The best Lyons' manufacturer contributes some fifty pieces, yard wide, Black Chiffon Taffeta named "Pure Lustre" of the finest silk for \$1 a yard.

1 YARD WIDE CORNICA TAF-
TETA, in full weight, it has been
old here for \$1.15, the price is 75c.
YARDS OF LYONS PURE DYE
Taffeta, the old standard, that wears
for years, has always been \$1, this
is 60c a yard.
BLACK PEAU DE CYGNE, the best
and handsomest fabric ever made
at \$1, our price 75c.
YARD WIDE BLACK INDIA SILK,
perspiration and water proof, at the
remarkable price of 85c a yard. The
same, 27 inches wide, is 50c.
DOUBLE WIDTH BLACK CREPE
DE CHINE, the best goods made in
France, instead of \$1.30 is \$1.30 a
yard.
Two qualities of Black PEAU DE SOLE,
75c and 85c values, for 40c and 55c
a yard.
Yard Wide Black PEAU DE SOLE, best
112c value, 85c a yard.
WHITE HABUTAI WASH SILKS, 30
inches wide, will be 85c a yard.
Another lot of Hand Loom White Habu-
tai is 25c a yard.
The usual best 45c Habutai is marked
35c.
Yard Wide best 60c White Habutai is
50c a yard.

Cohen's Great February Sale

Of Toilet Articles

Too much stock. The buyer has gone through it with a two-edged sword and cut prices right and left.

30c Will Buy \$1 Worth

BURN'T WOOD HAIR BRUSHES,
were 45c, for 15c.
REAL CELLULOSE HAIR BRUSH-
ES, men's size, 60c ones, 25c.
60c SHAVING BRUSHES, real ebony,
25c.
60c BACK BRUSHES, 25c.
LOT OF CLOTH BRUSHES, and
Hair Brushes, were 25c and 35c, for
10c each.
LOT OF 75c AND \$1 HAIR BRUSH-
ES for 60c each.
REAL BEONY NAIL POLISHERS,
silver trimmed, were 50c, now 15c.
25c SHAVING BRUSHES, 10c.
25c PINT BOTTLES BAY RUM, 10c.
THAYER'S 15c TOOTH POWDER,
5c.
CARWOOD'S 35c VIOLET TOILET
WATER, 10c.
30 BOTTLES OF FINE TOILET WA-
TERS, Roger and Gallet's and others,
75c sizes, 35c.
CASWELL, MASSE & CO.'S \$1 CO-
LOGNE WATER, 75c.

64 Cases of White Goods

Thousands of Pieces

Mill ends and full pieces. All of the latest and newest this season's fabrics. You can choose for half-price almost any kind of goods you will see the coming season. Part are sold on the main floor, the rest in rear of basement, middle aisle.

40-INCH INDIA LINON, many of them better and none inferior to the 12-12c quality, price 9 3-4c a yard.
25c AND 35c PERSIAN LAWNS, 12 1-2c.
IMPORTED ENGLISH NAINSOOK, 12 yards to piece, regularly \$2.25, this \$1.50 a piece.
AINSOOK, in lengths from 4 to 15 yards, double width, 2c quality, for 12 1-2c a yard.
BEST 25c INDIA LINON, 40 inches wide, is 16 2-3c a yard.
FINEST SOFT FINISH DIMITY CHECKS, for women's or children's wear, always 25c, for 12 1-2c.

Woolen Dress Fabrics

The collection is like finding a half. Among them the goods for the stylish tailor suit. New spring fabrics, of course.

Black Goods

All Wool French Crepe Cloth, 42 inches wide, 75c a yard.
Priestley's Powderette, one of the new black fabrics, \$1 a yard.
Drap de Alma, very handsome, \$1.30 a yard.
New Wire Voiles that will be \$1.25 are sold for 75c a yard.
All Wool Voile, 44 inches wide, guaranteed to wear equal to 112c goods, for 60c a yard.
All Wool Voile, 38 inches wide, 27 1-2c a yard.
All Wool Serges that should be 60c are 48c a yard.
Black Mohairs, double width, 20c a yard.

Colored Dress Goods

Mohair Battiste, double width, best price heretofore 35c, this is 20c.
New Mohair Suitings, the latest Bradford materials, \$1 a yard.
Rainproof Cloth, the 2c quality, for \$1.25 a yard, 60 inches wide.
Newest \$1 Mohair, in blue only, is 75c a yard.
22 pieces of 5c Dress Fabrics, double width, 10 2-3c a yard.
\$1.25 Eolienne, in the new green, is 88c a yard.
41-inch Fancy Imported Shepherd's Plaids, 60c a yard.
New Bourrette Voiles, 44 inches wide, will be \$1, now 75c.

AMERICAN OUT AND OUT

Hundreds of packages roll into the rear entrance and fill the store to overflowing. Mill after mill is visited by our buyers; offers are made in all directions, impelled by the one idea:

To Make a Grand February Business Showing

The sale for which all this merchandise has been gathered in will differ widely from any ever made. It will exhibit an early May stock in this out-of-season time, and at entirely out-of-tune prices. Nothing like it has ever been attempted in the month of February, and will give our public the chance for all the newest goods at prices that in most instances will probably be more than doubled within two months.

Acres of White Underwear

The largest and best display of popular priced Underwear ever shown in Richmond. Nearly one whole aisle on second floor and a part of an aisle in basement filled to overflowing. The price reasons, too, are as attractive as the quantities and styles. We advertise them and we expect them to advertise The Cohen Co. as the best Underwear house in this city.

HUNDREDS OF 50c TO 55c CORSET COVERS FOR 30c EACH—Variously trimmed with new, Val. faces and baby ribbons; one of the greatest underwear bargains that has ever been here or elsewhere.
CORSET COVERS, 50c—As pretty and good values as most houses charge 85c for.
Two other lots of Corset Covers at 25c and 20c, values that range from 35c to 55c.
The Untrimmed but Well Made Cambric Covers are 8c, in all sizes.
55c FOR 12 1/2 GOWNS—10 dozen in this lot; they will go quickly at the price.
60c for 8c Gowns—A variety of ten styles, muslin or cambric.
\$1.25 for New French Design Gowns of soft Nainsook or Long Cloth. They are very handsome garments that you would think ought to be \$2 or \$2.50.
50c for \$1.50 and \$1.75 Gowns—Some of the prettiest styles that can be made, and the finest materials; a dozen styles in this lot.
26 dozen 75c Gowns for 50c each—They are mostly trimmed with torched lace, square neck and yoke, trimmed in empire style; we have sold hundreds of the same garment at 75c.
216 DOZEN PAIRS OF DRAWERS, 25c A PAIR—As near home-made garments as you can get, in both sewing and material.
DRAWERS, 10c—They have a deep cambric ruffle and hemstitched tucks.
20c for 2c Drawers—They have deep lawn ruffles, tucked, and wide torched lace trimming.
HANDSOME LACE TRIMMED SKIRTS, 85c—Usually sell for \$1.25 to \$1.50.
10 dozen Handsome Embroidery Trimmed Skirts, a deep flounce of the new English embroidery; they were made to sell at \$2.25, our price \$1.50 each.
There are Short Skirts at 25c, 44c and 50c.

Store Full of Cotton Fabrics.

More Than Ever Before

In a month or two they will be full price, but now we are willing to sell them at almost anything.

3,000 yards of Scotch Dimities, in most beautiful designs, worth to 25c, for 9 3-4c a yard.
40-inch wide Kimono Cloth, in the new Japan and American styles, will be sold for 9c a yard.
Mercerized Silk Fabrics, in every variety, manufacturers' prices, 10c to 15c; the quality that was 25c last season, the price will be 10 3-4c a yard.
Double and Twisted Silk Mercerized Blouses, in white and solid colors, 55c value, for 17c.
New Linen and Mercerized Suitings, the newest this season's 25c fabrics are 10c a yard.
25c Cream Crepe Cloths, 15c.
7,000 yards of Madras and Gingham, imported to sell for 10c to 25c, your choice of any design that this high-class manufacturer has produced for 9 3-4c.
Silk Mulls, navy blue or black, with white dots, made to sell for 30c, our price will be 10c.
Woven Shepherd Checks are among the new fabrics—just the thing—price 15c.
New Organdies, hundreds of pieces of the most beautiful designs, 12 1-2c and 23c.
Silk Grenadines, made to sell for 75c, are priced 45c.
Double Width Covert Cloths, in all the various shades; always 20c, for 11 1-2c.

Early Embroideries and Laces

are less than we can buy them for now. The sale includes Real and Imitation Laces of every description and kind.

EMBROIDERIES, in every width and every design, with match sets and allover.
10c 2-3c buys Wide Embroidery Flouncings.
25c, 35c and 50c buys New Swiss Embroideries, including New English Eyelet Designs.
You can buy Embroideries for 3c, 5c, 7c, 9c and 12c a yard, worth double.

Scouring the Linen Market

has produced an effect in the prices in our Linen Store that is seldom met with. Of course few of these can be repeated at such prices.

Sale of Damasks

2 yards wide Finest German \$1 Damask, price 50c a yard.
2 yards wide Irish Full Bleached Damask is 70c a yard.
60-inch Heavy German Damask, grass bleached, the 75c grade, for 45c.
2 yards wide 2c Double Irish Damask at the remarkable price of \$1.25 a yard.
2 yards wide Grass Bleached Double Woven Damask with Grosgrain border, all pure linen, sold for years at 35c, this 60c. The same, in 64-inch, is 50c.
40 pieces of Mercerized Damask, in handsome designs, has been sold at 60c, price 30c.
Usual 35c Half Linen Irish Damask, heavy weight, is 25c a yard.
Towels, Napkins and Fancy Linens will be found in this sale.

Handsome 60c Damask Towels will be 35c.
\$1 and \$1.25 Pure Linen Homestitched Carving Cloths, 75c.
600 dozen Linen Huck Towels, 18x36 inches, 10c each.
Usual 35c Fanny Show Towels, hemstitched and fringed, 25c.
2,000 yards Heavy Twisted Crash Towelling, 3 3-4c a yard.
110 dozen Pure Linen German Dinner Napkins, \$1 a dozen.
Large Pure Linen Grass Bleached Dinner Napkins, were \$2.25, now \$1.50 a dozen.
Finest Double Damask Irish Napkins, worth \$2.50, for \$1.50 a dozen.
Hundreds of other Linen Fabrics, in large quantities, for hotels or boarding houses, including Linen Sheetings, 12 1-2c yards wide, worth \$1.25, for 75c a yard.

19c and 29c Linings 8c and 15c a Yard.

26 pieces of Fine Quality Black Beeline Percale Linings, 20c quality, 15c a yard.
1,000 yards of New Spun Silk Linings, new shades—12 1-2c to 10c qualities, 8c a yard.

If They Had a Thousand Eyes,

Some people could not treat them worse than they do the pair they have.

Our optician is a graduate expert, and will examine your eyes and prescribe the glasses free of cost. It is not charity for an advertising scheme. We consider that even at our modest prices we can make enough profit to justify us in giving a free examination.

Remember, we are selling \$5 and \$6 Gold Eye Glasses and Spectacles for \$1.50 a pair; satisfaction guaranteed.

Our Waist Cutter Don't Charge a Cent.

You can tell her all your troubles about your waists heretofore not fitting. That's her business. If you miss this chance to get a waist cutter by the finest expert cutter ever in Richmond that's your business.

Of course, we want you to buy the goods from us, for that's our business.

\$1.80 Black Mercerized Italian Cloth Skirts 98c.

10 dozen Imported Mercerized Black Italian Cloth Underskirts, worth \$1.60, for 98c each.

Housekeepers Chance In Curtain Stock.

We give four items from this department to show the great bargains to be found there now.

Rope Portieres, single door size, worth \$2, for 75c.
Curtain Muslin, 36 to 40 inches wide, stripes, figures and dots, 2c quality, 15c a yard.
Sample pairs of Fine Lace Curtains, two and three pairs of a kind, Irish Point and Tambour, worth up to \$12.50, for \$5 and \$6.50 a pair.
Portieres, all styles and colors, worth \$5, for \$2.98 a pair.

The Carpet Department.

Wants a help out. All these hundreds of rolls must be sold, for it is the end of their season.

These Druggets, for instance: \$5 Smyrna 9x12 Druggets, \$12.50.
\$15.50 Brussels 9x12 Druggets, \$12.50.
\$15.50 Brussels 9x12 Druggets, \$15.
\$25.50 Axminster 9x12 Druggets, \$19.
\$25.50 Wilton 9x12 Druggets, \$17.50.
Axminster 8x6 Rugs, from new designs, \$2.90.
Axminster 27x50-inch Hearth Rugs, \$1.98.

Every Carpet in the house, including Bigelow, Axminster, Saxony, Moquette, Tapestry Brussels and Ingrain, one-third under their present value, despite the indication of higher price next season, because of the advance in wool.

For the Baby.

Fit out your baby when the sale of these goods is right.

Infants' Silk Caps will be sold for 10c. Up to 60c values for 25c.
Baby White Coats, long or short, were \$1.80, for \$2.98.
\$1.50 Coats for \$1.
\$10 Coats for \$4.50.
And all the rest of the baby things.

Open for New Spring Garments

February Special Prices

Handsomely Tailored New Covert Jacket, latest styles, worth \$7.50, for \$4.50.
New Covert Suits, just ready made to sell for \$15, February special price, \$10.
New Spring Suits, in Black Cheviot, regular \$21 suit, February price, \$12.50.
New Mohair Brilliant Suits, in black and colors, \$7.50.
New Rainproof Coats, new designs, most perfectly tailored \$10 garment, February price, \$12.50.
THE FOLLOWING CLOSING OUT LOTS:
Women's Kersey Jackets, were \$16 and \$18.50, choice \$7.50.
Jackets that were \$7.50 to \$9, choice \$4.
Children's Coats, \$12.50 and \$15, including Jackets, Skirts and Suits.

Cohen's Basement Store

Never Was So Full of Bargains.

The thousands of yards of manufacturers' short lengths makes your purse go twice, and, in many cases, thrice as far. It is the shrewd shopper's haven for dependable goods at the greatest price advantage.

You Can't Miss These Cottons

If you have any respect for your purse. Half and quarter price wherever you look. You may choose some of the choicest cotton fabrics of the season.

2 1-2 yards wide Full Bleached Sheet, 25c best grade, for 10 2-3c a yard.
New Percales in the pretty light designs, for 9 3-4c.
8,500 yards Sea Island Percales, every design that the manufacturer produces, and are sold nowhere else for less than 10c to 12 1-2c, price will be 6c a yard.
Finest Madras made this season—manufacturers' lengths of the 25c goods will be sold for 9 3-4c a yard.
All colors of the New Mohair Laces that sell for 15c, are here for 7 1-2c.
6,000 yards of French Organdies, the most beautiful designs for the coming season, instead of 25c, for 8c a yard.
3,500 yards of 12 1-2c Bleached Cotton, in long cloth finish, for 8 3-4c a yard.
Manufacturers' ends of Yard Wide Cannon Cloth, Wamsutta Cottons, Cambrics and other White Mullins, choice 8 1-2c a yard.
Double Width French Cambrics, the always to be closed are made in light designs, for 9 3-4c.
3,500 yards of best 12 1-2c Corded Madras, now light designs, for 9 3-4c a yard.
24-inch Heavy Oxford Plaids, made to sell for 15c, are 10c.
Yard Wide Light or Dark Percale, 5 3-4c.
The best 8c Apron Gingham, in blue, green or brown, 5c.
10,000 yards New Double Twisted Blouses, for waist and dress styles; 10c is the usual price, these are 7 1-2c a yard.
6c Apron Gingham, 3 1-2c.
2,500 yards of Cambrics and Cottons, among them goods that sell for 7 1-2c a yard, choice 4 3-4c a yard.
12 1-2c Checked and Solid Color Gingham, 33 inches wide, for 6 1-2c.
1,500 Yards Black Percale, near silk and satin linings lengths to one yard, 10c to 25c values, 6c a yard.

One Lot of 795 White Quilts

\$4.50 White Marseilles Quilts; the first time in the history of Cohen's store these fine goods are sold for \$2.50.
The Heaviest 22 1/2 Marseilles Design Crochet Quilts are \$1.20.
Regular \$1 Crochet Quilts, \$1.00.
Heavy \$1.50 Quilts are \$1.10.
\$2.75 Marseilles Center Crochet Quilts are \$1.50 and \$1.75.
\$2.25 Quilts are \$1.25.
Marseilles Quilts, for single beds, that always sold for \$3.25, are \$1.98.
Large Crib Quilts, satin finished, Marseilles, \$1.50.

Also on sale some five hundred pairs of Bleached Sheets and 270 pairs of Pillow and Bolster Cases. The price is just about 30 per cent. under our usual sale price.
Some of the Sheets may be found slightly stained, but we guarantee that there is no other defect. You know the Cohen rule, if a purchase is unsatisfactory, it can be returned and money refunded.
These White Goods Half Price and Less

These White Goods

Half Price and Less

2,200 yards of White Pin Checked and Striped Dimities, the very best 12 1-2c values, for 7 3-4c a yard.
3,200 yards of Finest 40-inch India Linons, mill ends, values to 19c, for 9 3-4c a yard.
Real English Nainsooks, hundreds of yards mill ends, 1 to 5 yards, the yard.
40-inch wide White India Linons, 4 3-4c a yard.
New Shirt Waist Madras, stripes and cords, 'fall price, prices 15c and 19c; these are 9 3-4c a yard.
5c a yard for Checked Nainsooks, lace striped, India Linons, and Striped Dimities usually 10c.
7c a yard for a lot of 12 1-2c White Figured Shirt Waist Madras, one of this season's new designs.

Valentines

Come and see the best collection in the city. Prices 1c and upward.
At These Prices
27c for 40c Candy.
10c for 20c Candy.
7 1-2c for 15c Candy.
5c for 10c Candy.
And all the rest at just such prices.

THE IDEAL MAN THROUGH THE FEMININE EYE.

By JULIA WYATT BULLARD.

The ideal man exists in the mind of every woman, be she spinster, wife, maid or widow. No type are alike. They differ as the women differ who call them into existence. In proportion as the woman is fine or coarse, deep or shallow, weak or strong, earnest or flippant, so is her ideal.

A woman's ideal is never the same at fifteen and thirty; as she broadens and develops, her ideal grows to meet the larger demands of her nature. He is just as high as her heart, and no higher. Thus woman's ideals of man are as shifting as the sands of the sea shore. In real life, the ideal man, as the ideal woman, is a rare avis, yet he does exist, and is always the adored of a great multitude.

He is a man of many people. In person the ideal man is straight and broad-shouldered, manly and brave. His forehead is broad, his head finely shaped. His face shows both refinement and strength, dignity and sweetness of disposition. His eyes are clear, earnest, and expressive. They flash under the stress of excitement or strong feeling, are tender with sympathy, ardent with love. Again, they flash in merry mood. However rugged the features, his face shows good blood and good breeding. He is always distinguished looking. His voice is deep and musical and thrills to the very soul the one who loves him. He is magnetic and fascinating. He is thoughtful of the thousand and one little gallantries so dear to a woman. He is fervent of womanhood, pure-minded and clean of morals. He has a brilliant intellect and a fine education. He is interested in social and

political reforms, in nature, music, art, literature, the sciences, in everything that enriches the mind, broadens the horizon of thought, and aids humanity in its upward and onward march. He has a sense of the proprieties, ripe judgment and sound common sense, a keen sense of humor and executive ability. And he is full of sentiment and poetry. And he loves the moonlight, the mountains, the sea. He reverently bows the knee to the message of God every where revealed in nature, and thrills with the keenest delight at the myriad beauties and wonders of His handiwork. The ideal man is an affectionate, a devoted friend, a knightly lover, a devoted husband and father, and a public spirited, honorable citizen. Such men call out the best and highest within us and lift us to higher places. To know them is a blessed privilege. To be loved by such a one makes of earth a Paradise and life a thing divine.

ner; and Mr. Vivian Dunsant, of Washington; Miss Alle Dempsey and Mr. Charlie Hull. Then came the bride, robed in cream voile over white silk, leaning on the arm of the groom. The ceremony was performed by Rev. Hugh Goodwin, pastor of both bride and groom. The bridesmaids were beautifully attired in white, with lace and satin trimmings, and carried white carnations. They were followed by the bridesmaids, led with streamers of white ribbon. The bride carried a bouquet of bride's roses. The bride is one of the most popular young ladies of Smyth county, possessing as she does a disposition of unusual sweetness. But she is now engaged in business in Sullivan county, Missouri, which will be their future home. The presents were numerous and handsome, attesting the love and esteem in which this couple is held.

Brame—Dempsey.
(Special to The Times-Dispatch.)
WILDERNESS, VA., Feb. 4.—"Bill-wood," Smyth county, the home of Mr. and Mrs. David A. Dempsey, was the scene of a pretty marriage yesterday the 31st of January, when the eldest daughter, Carrie May, became the bride of Mr. David Brame. The elegant old mansion was tastefully decorated with evergreens, and presented a picture of rare loveliness. Promptly at the hour of eight, Lohengrin's march was rendered by Mrs. Dora L. Payne, and the bridal party entered in the following order: first, Miss Sallie Adams and Mr. Robert Childress; Miss Edna Dempsey and Mr. Jimmie Brame; Miss Louise Sug. of Bowling Green, and Mr. Willie Brame; Miss Nora Childress and Mr. Jimmie Dempsey; Miss Lizzie Tan-